

310 creative

New site coming soon

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8899 Beverly Boulevard
Suite 622
Los Angeles, CA 90048

(310) 860 - 9509

General: info@310creative.com

Sales: sales@310creative.com

COMPANY OVERVIEW

310 Creative is a subsidiary of Media, LLC located in Los Angeles, CA providing digital strategy, branding, marketing, and measurement solutions which result in successful digital communication campaigns for both globally recognized entertainment and corporate brands.

DIGITAL CONSULTING SERVICES

Digital Strategy

- Interactive Strategy
- Mobile Strategy
- CRM Strategy
- Social Media Strategy
- Digital Campaign Strategy
- Content Monetization Strategy
- Content Syndication Strategy

Digital Branding

- Digital Brand Evaluation
- Digital Campaigns
- Online Media Planning and Buying

Digital Maintenance

Digital Marketing

- Social Media Marketing
- Behavioral Marketing
- Mobile Marketing
- Viral Marketing
- Email Marketing
- Newsletter Marketing
- Search Engine Marketing
- Online Media Buying & Planning

Digital Measurement

- Digital ROI Analysis
- Campaign Conversion Analysis
- Metrics & Reporting
- Behavioral Marketing Analysis

Application and Data Maintenance
Content Management
Social Media Maintenance
E-commerce Maintenance

Content Management Analysis
User Experience Analysis
Social Media Analysis
Content Amortization Analysis
Online Media Buying Analysis

DIGITAL PRODUCTION SERVICES

Online

Websites
Micro Sites
Social Media
Mobile Apps
Games
Portals
Extranets
Ecommerce
Visualizers
Comparators
Configurators

Branding

Logotypes
Collateral Materials
Promotional Materials
Electronic Press Kits
Merchandise

Packaging

Music Packaging
Home Entertainment Packaging
Product Packaging
Promotional Packaging

Broadcast

Title Sequences
Motion Graphics
3D / CGI
Green Screen
Lower Thirds
TV Ad Spots
Corporate Videos
Product Demos
Training Videos
Instructional Videos
Webcasts
Webisode & Viral Videos
Interactive Videos

Print

Theatrical Print
Advertisements
On-Site Signage
Publicity Materials
Outdoor Ads
Annual Reports
Catalogs
Brochures
Publications

CLIENT LIST

Artists

Billy Currington
Enrique Iglesias
Eve
Ice Cube
Kelly Rowland
Lee Ann Womack
Lenny Kravitz
Mandy Moore
Snoop Dogg
Taylor Hicks

Bands

Army of Anyone
Carney Band
Coldplay
Collective Soul
Counting Crows
Incubus
KoRn
KSM
Maroon 5
No Doubt
Papa Roach
Pink Spiders
Puddle of Mudd

Record Labels

A&M Records
Capitol Music Group
Columbia Records
Doggystyle Records
EMI Music
Firm Music
Geffen Records
Interscope Records
MCA Records
Sony/BMG Entertainment
Universal Music Group
Universal Music Nashville
Virgin Records
Walt Disney Records

Management Companies

3D Management
Azoffmusic Management
Career Artist Management
Mand Entertainment
The Firm
Handprint Entertainment
M3 Management
Music World Entertainment
REM Management

Media Companies

Clear Channel
Country Music Television
G4 Television
Live Nation
MTV Networks Latin America
MTV Networks North America
VH1 Networks

Entertainment Companies

Castaway Studios
DMand Entertainment
Dempsey Productions
Malibu Film Festival
Overbrook Entertainment
Pratt Productions
Tenth Planet Productions
Redzone Entertainment
Sorority Entertainment
Warning Models

Professional Companies

10x Ventures
Greenlight Advisory Group
Jon Jioka, Ltd.
REE Partners

Staind
Stone Temple Pilots
Switches

Actors

Brody Jenner
Cameron Richardson
Heidi Montag
Karissa Shannon
Kevin Federline
Kristina Shannon
Linda Park
Ron Lester
Mitchel Musso
Sam Jones III
Spencer Pratt
Tony Danza

Warning Management

Tours

Coldplay US Tour 2008
Maroon 5 Tour 2008
Counting Crows Tour 2008
Maroon 5 US Tour 2007
Family Values Tour 2007
Korn US Tour 2006
Family Values Tour 2006
Army of Anyone US Tour 2006
Korn US Tour 2005
Family Picnic Tour 2004

Senn-Delaney Leadership
Star Technologies
TruSM
Zip Risk

Non-Profit Companies

100 Black Men of America
Make Yourself Foundation
Snoop Youth Football League
Surfrider Foundation
Young Black Scholars